

VETERANS OF FOREIGN WARS OF THE UNITED STATES
DEPARTMENT OF MINNESOTA

DEPARTMENT POPPY FLOAT CONTEST RULES

1. Any V.F.W. or V.F.W. Auxiliary, Jr. Unit, MOC or MOC Auxiliary may enter the contest on the Post, District, Pup Tent, Area or Grand level.
2. Criteria used for judging will be this application and supporting photographs.
3. All entries must be submitted no later than **May 27, 2011** to V.F.W. Department Headquarters office with, "**Attention - Float Contest**" on the envelope.
4. It is permissible to use the float in conjunction with a Poppy Queen contest.
5. It is permissible to design a float around any Poppy display that has been entered in a District or Department competition.
6. A display may be used in a float contest only one time.
7. All pictures of a float shall be at least 3 1/2 X 3 1/2 inches.
B. Three (3) pictures of different views of a float must be submitted with the application. More than three pictures may be submitted if necessary to adequately show the design.

UNIT _____
(Name) (Number) (District)

LOCATION _____

DATE: _____ FLOAT CHAIRMAN _____

TELEPHONE NUMBER _____

NO. OF UN-PAINTED POPPIES USED _____ NO. OF PAINTED POPPIES USED _____

NO. OF PERSONS INVOLVED _____ NO. OF HOURS _____ TOTAL _____

NUMBER OF TIMES FLOAT WILL BE USED OR SHOWN: (List locations of parades or display)

1. _____

2. _____

3. _____

4. _____

ESTIMATE NO. OF PEOPLE VIEWING EACH PARADE OR SHOWING: _____

(Post) 1st Prize: Traveling Trophy and \$75.00; 2nd Prize: \$50.00 (District) 1st Prize: \$75.00

PRIZES WILL BE AWARDED AT THE DEPARTMENT CONVENTION

(OVER)

V.F.W. "BUDDY" POPPY FLOAT CONTEST

Posts and Districts are encouraged to enter Floats in Local, District, and Department Parades.

Both Post and District Floats will be judged on the same point system.

- (a) Floats must be designed for public exposure and must bear a message urging the promotion and wearing of the V.F.W. "Buddy" Poppies.
- (b) At least a portion of the Poppies used in the Float must be in their original form and color, with labels attached.

SCORING:

EFFECTIVENESS

(Is it likely to encourage the public to buy and wear a Buddy Poppy?) (1-20 points) _____

CLARITY OF THEME

(Does it clearly tell the story intended?) (1-20 points) _____

ORIGINALITY

(Is the Float "different" enough to interest the public?) (1-20 points) _____

CONSTRUCTION AND BEAUTY

(Is it pleasing to the eye, artistically designed and well constructed?) (1-25 points) _____

NUMBER OF POPPIES USED (_____) (1-15 points) _____

(Scoring based on the number of Poppies used compared to the other Floats, i.e. a Float with 2001 Poppies would rate 5 points compared to a similar Float with 10,000 Poppies would rate 10-15 points.)

TOTAL _____

JUDGE'S NAME _____